

36 DAYS OF TYPE

Problem

Trying to give each letter form more context or idea instead of just some random landmark. Just having this idea, knowing it was going to be challenging was a problem I wasn't sure how to attack it.

Solution

With the help of sketching out my ideas and researching places/ landmarks that start with each letter. That way I already had an idea of what to do with each letterform. Still challenging but worth the extra time of research. I was even able to elevate my ideas I first initially had.

Sketches PAPER/DIGITAL

AKP5



