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**MAT-210**

**PROFESSOR**

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For the Animated Sequential Media, the project required to take video footage and give it a true animated rotoscope look and feel. The technique used to achieve this is by adding effects and altering them in a way to create the illusion of an illustrated image. For This project I tried to bring forward some creativity and whimsy, with a touch of my love for horror movies. First I had the typeface from the '36 Days of Type' project and I wanted to find a way to use them in this project. The goal was to tie the footage in with the typeface somehow and at the start of this idea all I had was the type face.

Once I found some footage I could try which included Lurch from the Adams Family dancing, to Young Frankenstein getting choked out by his monster to the dancing zombie I used. I was able to lift the Zombie character out of the original video and alter the cartoon affect on him. I also added a CCplastic effect, and some brush styling with a green color overlay on the zombie.

The background is footage of walking through the woods that I added a brush affect to and a glass affect. I experimented with the settings until I reached the desired effects. I had a lot of trouble with my aftereffects, and It didn't matter what type of file my typeface was the 'Life' kept uploading pixelated. I added some effects to help clean it up. I would have liked to add more animation, but my computer was lagging and kept crashing.

The objective was to have fun and experiment with the different effects. I used the term Berst Life as the text because it's a dancing zombie, He's having a good time living his best life even though one wouldn't become a zombie unless they're already pushing up daisies.

**My original idea was to use a train and a black and white background. Then a colored figure would get on or off the train when it stopped and the doors opened**

***FOOTAGE I WAS ORIGINALLY TRYING TO USE.***



**After I scrapped the train idea, I wanted to try and use this footage of Wednesday and Lurch dancing to pair with my Frankentypeface The black and white footage made it difficult to rotoscope.**





**My first attempt at my final product. At first I was pretty confused about what to do for this project. After I switched to this idea I started piecing effects and elements together until I got something I was content with.**



**What the final product came out after a few hours of trying different effects in after effects.**