Professor Leigh Cotnoir



For the Animated Sequential Media, the project required to take video footage and give it a true animated rotoscope look and feel. The technique used to achieve this is by adding effects and altering them in a way to create the illusion of an illustrated image. For This project I tried to bring forward some creativity and whimsy, with a touch of my love for horror movies. First I had the typeface from the '36 Days of Type' project and I wanted to find a way to use them in this project. The goal was to tie the footage in with the typeface somehow and at the start of this idea all I had was the type face.

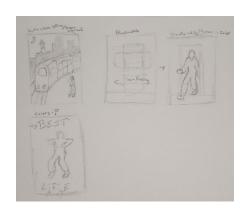
Once I found some footage I could try which included Lurch from the Adams Family dancing, to Young Frankenstein getting choked out by his monster to the dancing zombie I used. I was able to lift the Zombie character out of the original video and alter the cartoon affect on him. I also added a CCplastic effect, and some brush styling with a green color overlay on the zombie.

The background is footage of walking through the woods that I added a brush affect to and a glass affect. I experimented with the settings until I reached the desired effects. I had a lot of trouble with my aftereffects, and It didn't matter what type of file my typeface was the 'Life' kept uploading pixelated. I added some effects to help clean it up. I would have liked to add more animation, but my computer was lagging and kept crashing.

The objective was to have fun and experiment with the different effects. I used the term Berst Life as the text because it's a dancing zombie, He's having a good time living his best life even though one wouldn't become a zombie unless they're already pushing up daisies.

My original idea was to use a train and a black and white background. Then a colorized figure would get on or off the train when it stopped and the doors opened

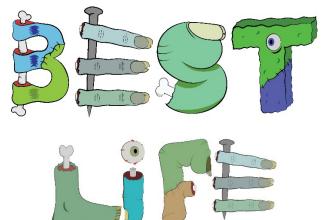






After I scrapped the train Idea, I wanted to try and use this footage of Wednesday and Lurch dancing to pair with my Frankentypeface The black and white footage made it difficult to rotoscope.







My first attempt at my final product. At first I was pretty confused about what to do for this project. After I switched to this idea I started piecing effects and elements together until I got something I was content with.



What the final product came out after a few hours of trying different effects in after effects.