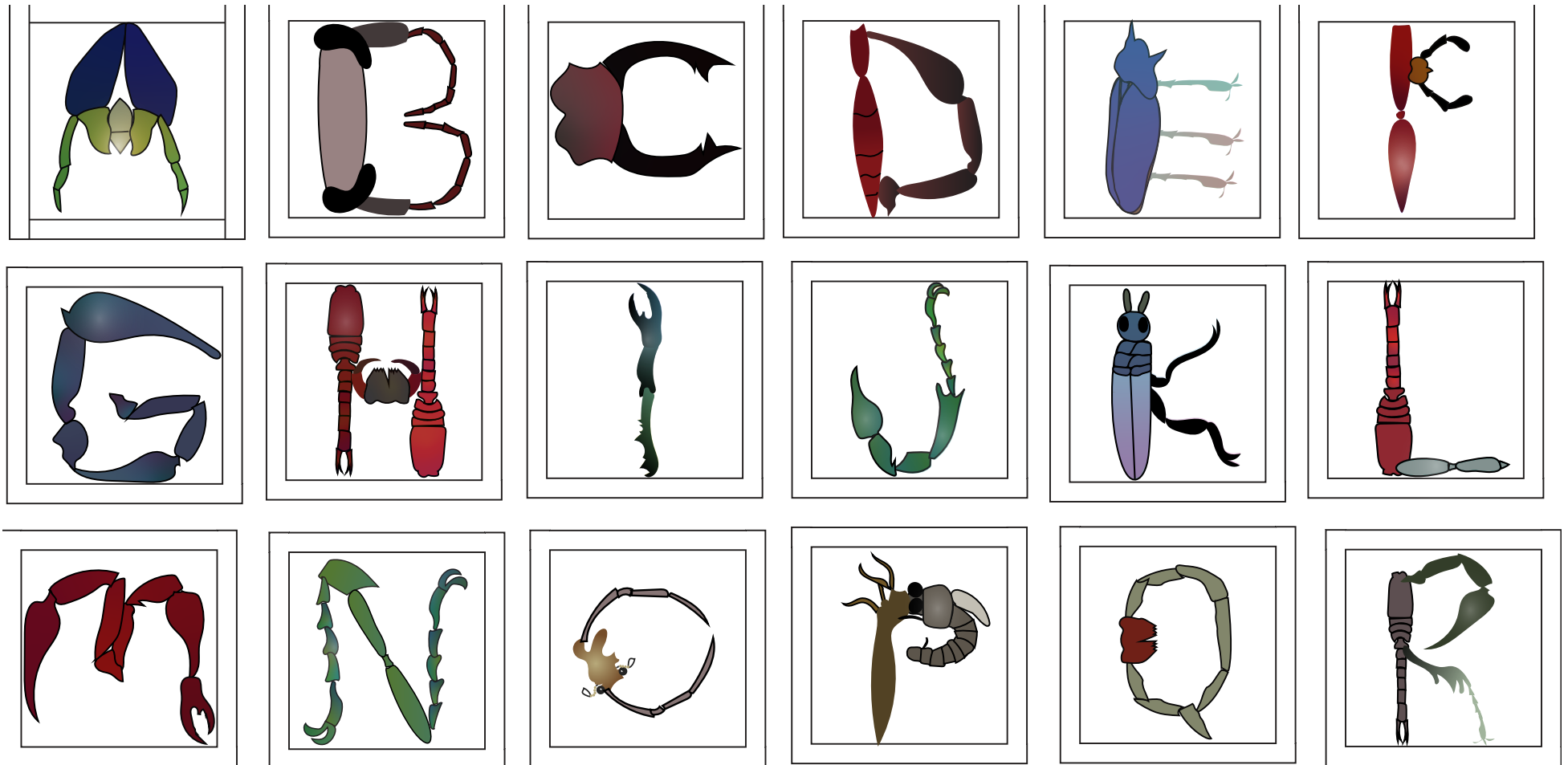
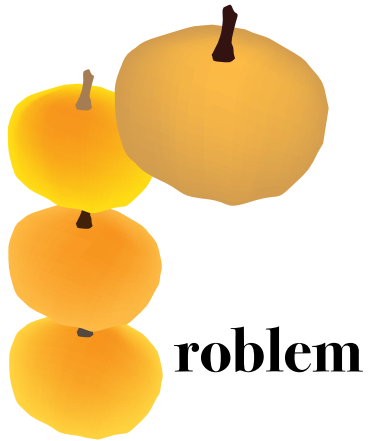




My font

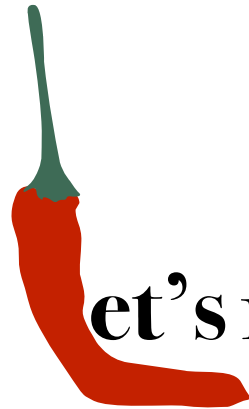






problem

I wanted to build an alphabet from something garden related. I was having a hard time creating a unified and simplified font with plants and fruits. I tried including garden tools as well for some more unified pieces but still didn't like the ways the letters were coming together.



et's reframe

Insects reside in the garden realm and are built up with unique and colorful components.



I spent some time exploring the collections in the Biodiversity Heritage Library. I gathered many reference images similar to the ones here on the left. I traced elements and created a few files of elements to pull pieces from. I then assembled the letters by continuously referencing my element files. Once I had letter shapes I liked, I cleaned them up and added a gradients. I used very light reflective colors like teal, magenta, blue and yellow to create an iridescent feel.

