what ❓

what is ❓

what is ❓ **whimsy?**

whimsy
(hwim-zee), *noun*. a feeling of playful or fanciful imagination, characterized by a sense of lightheartedness and a lack of seriousness.

whimsy is ...

plain brown cowboy boots on flat color

whimsy is ...

colorful, organic pattern transforms boots starting at toes

whimsy is uninhibited

whimsy is uninhibited

boots (now happier) do a little dance. Sound effects to match.

whimsy is ...

opens with video of falling rain. Tip of umbrella appears

whimsy is ...

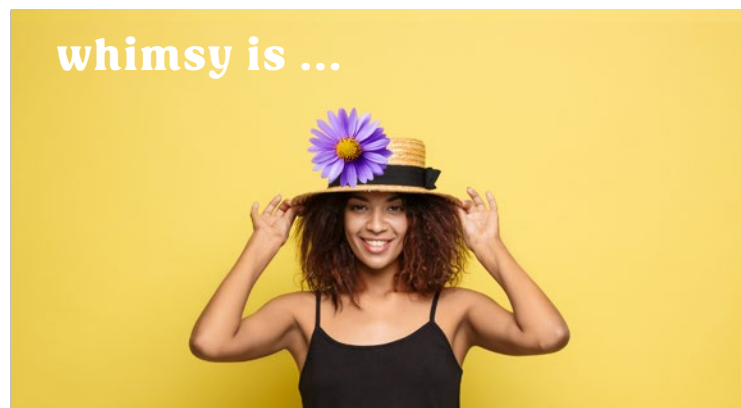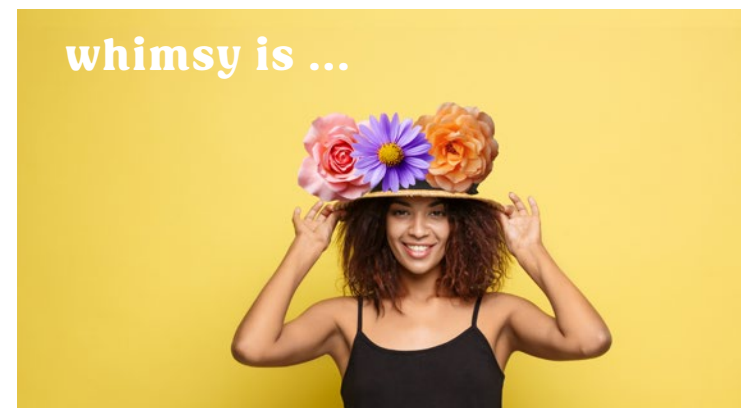as umbrella opens, it swings overhead and fills the screen. Point of view looking up into the umbrella.

whimsy is ...

zoom in

whimsy is unexpected

zoom in to a bright blue sky.

whimsy is ...
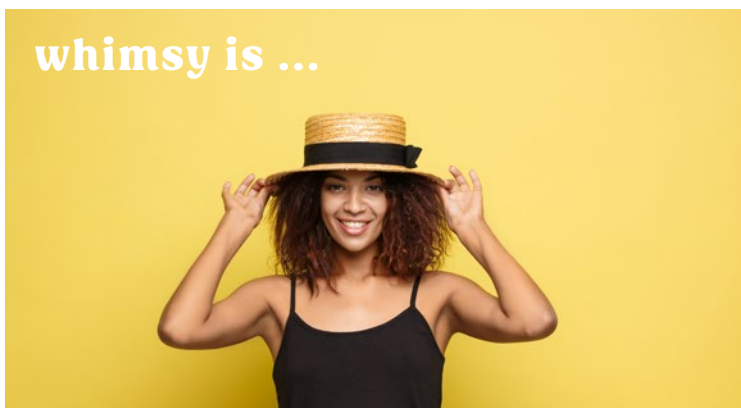
woman with neutral expression wearing straw hat

whimsy is ...

one by one flowers pop onto the hat

whimsy is ...

whimsy is excess

her body stays fixed, but her eyes look up at hat. she breaks into a smile

whimsy is ...

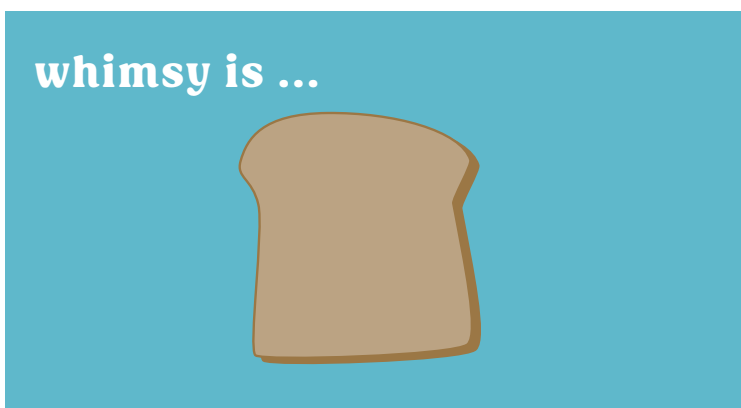open on two tiered white cake. vine starts lower left and starts to spiral around cake

whimsy is ...

vine continues up onto top tier as camera zooms in

whimsy is ...

frogs hop on from back of cake? (god knows how I would do that)

whimsy is silly

frogs break into a smile?

whimsy is ...

piece of wheat bread, lying on a surface

whimsy is ...

add slice of cheese, add lettuce

whimsy is fanciful

add tomato slices then olives, eyes, antenae

whimsy is fanciful

whimsy is ...

man in red sweater. serious/neutral expression

whimsy is ...

reindeer appears...

whimsy is seasonal

string of lights appear tangled around antlers

whimsy is seasonal

santa hat pops on and man smiles

string of lights blinks on and off

whimsy is ...

white VW bug drives onto screen

whimsy is ...

bright pattern slides over car

whimsy is exuberant
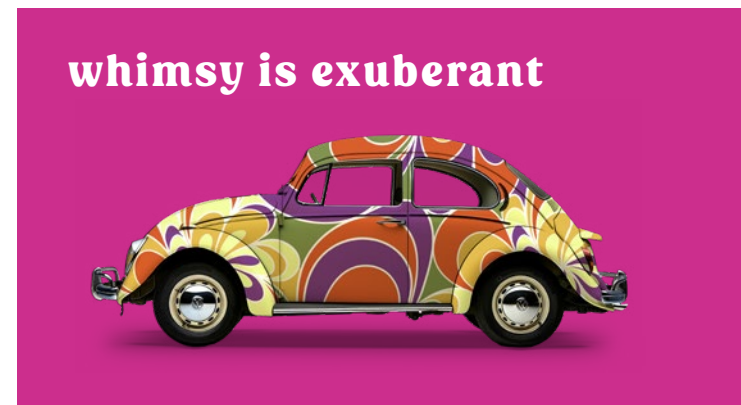
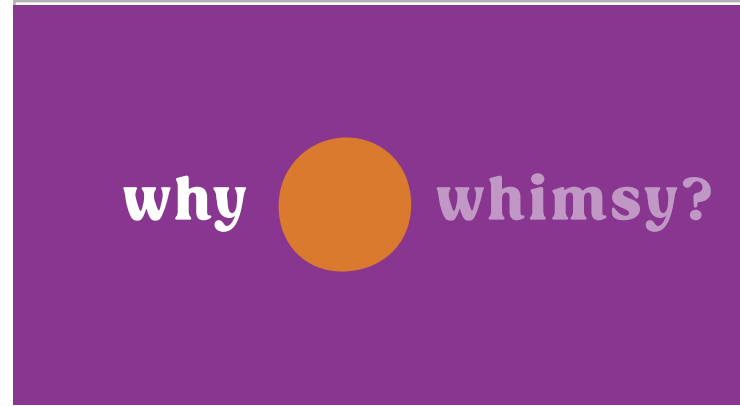happy car says "Beep! Beep!"

whimsy is exuberant
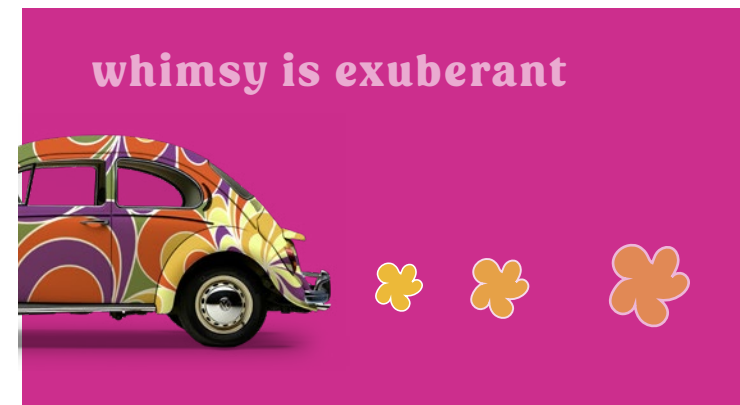
as it drives off screen the exhaust is in the shape of happy flowers that grow and fade out

whimsy is ...

whimsy is ...

whimsy is cute!

whimsy is cute!

whimsy?

why whimsy?

why whimsy?

why whimsy?

why not?

wink?