

“Star Made” Pre- Production Brief

The purpose of my bumper is show how anything my design business produces will be worth every penny. Outstanding work created by us that will satisfy every customer because it's “*Star Made*”. I really want you to watch and somehow get an understanding of how business with us feels welcoming and over just a great time. So there will be colorful shooting stars and as well a shine across the name or even a slogan.

AUDIO:

[Download Free Sparkle Sound Effects | Mixkit](#) (Fairy sparkle woosh)

[Freesound - Shooting Star.wav by MATRIXXX](#)

[Freesound - ShootingStars173bpm.wav by aj_heels](#)

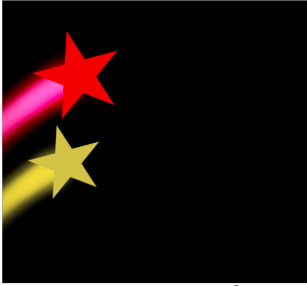
[Freesound - sparkles.wav by LS](#)

[Freesound - Magic Spell 07, Remastered 02.wav by MATRIXXX](#)

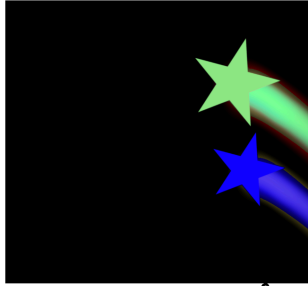
ASSETS:

I will be using After Effects for most of it being the motion, and Procreate for creating the logo. Also the audio from the links provided already.

STORYBOARD



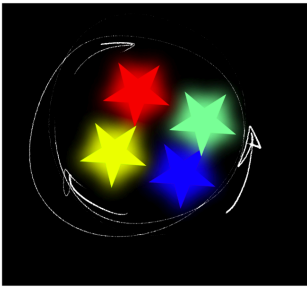
2 stars shooting from the left towards right



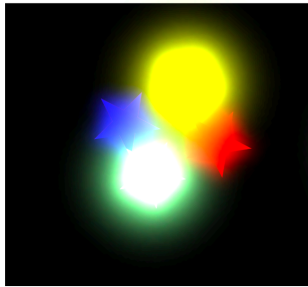
2 stars shooting from the right to the left



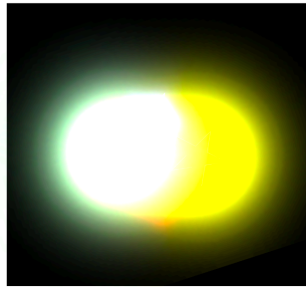
they meet in the middle



start to spin and mix



mixing/spinning cause a light blur



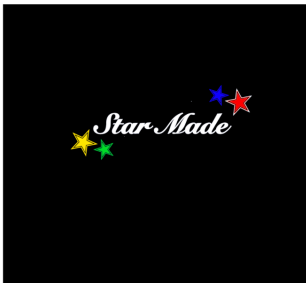
still mixing brightness



light blur starts to fade and logo starts to appear



logo starts showing more



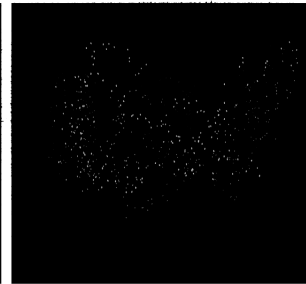
full opacity of logo



logo starts to dissolve



dissolves more



and then disappears

MOODBOARD



Font: Snell Roundhand



will be using this star in these colors listed below.

Colors :

Red(#E4080A)



Yellow(#FDF105)



Green(#47F801)



Blue(#01E7F8)



White(#F8F0FA)

Black(#060606)

