

- 1) Bumper title: Shot by: Alex Heskett or Shot by: Mons
- 2) Anticipated duration 6 seconds for you tube
- 3) Type) a Youtube bumper video ad that precedes other videos. Use 16:9 aspect ratio.
- 4) Animation elements: liquify, wave arp, cc grinder, wave arp2, cc threshold rib, chromatic aberration, glow, animated text with music, Footage of palm trees, composited film burns and flashes, after effects and premiere pro
- 5) Purpose: To promote my name/brand and to put a stamp on my work.