

# Pre-Production Brief

Ryan Goldsberry

Presented blandly  
cause  
Why not?

# Quick Note

Im using this project to remake my channel intro, using my newly acquired and acquiring knowledge of Adobe after affects as to remake the visual text to be animated and less bland and jank, and overall look more professional, The video will be mostly preditioned (unless i add more or shorten it) and will be mainly focused on animating text, shapes and motion



# MoodBoard

Project Name: p2 Nuclearwolf Studios intro

## Helvetica Neue

Designed by Linotype Design Studio and Max Miedinger. From Monotype.



l ne quick brown tox jumps over tne lazy dog

Helvetica Neue LT Pro 56 Italic

*The quick brown fox jumps over the lazy dog*

## Color swatches



#541955ff #6b226cff



#26917eff #181416ff



#F7941D #fff27aff



#3b3b3bff #c7a6c9ff



#dcdfd9ff #3c3f4dff

## Elza

Designed by Daniel Sabino. From Blackletter.



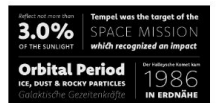
## Rig Sans

Designed by Jamie Clarke. From Jamie Clarke Type.



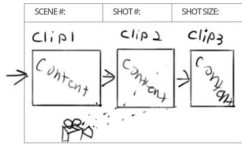
## Komet

Designed by Jan Fromm. From Jan Fromm.



# Story board

PROJECT Vid intro

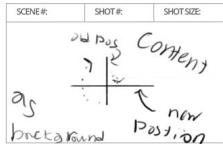


CLIPS SWITCH OUT FOR FIRST 3 OF 30 SECS



as background line forms divides center of screen

Notes: Bold or stylized text will test both



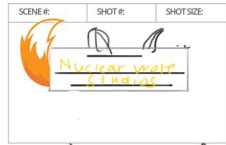
line flips from horizontal to vertical. exists slightly



as background new lines to be

once in Program

background this frame how? IDK cross the bridge when in their



Slight motion of background fades to start of video



text is animated via flip up, write on



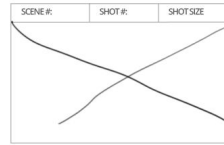
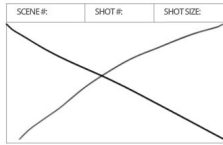
potential floating effect for letters



tail moves background fades to black



Intro end



Color of story board is not definitive of (the planned) color

Create your free storyboard at [studiobinder.com](https://studiobinder.com)

Script

No planned Voice over

# Shot list

Pre Existing footage on my hard drive, see previous Quick Note

# Equipment procurement

Not shooting footage, if more footage is need the only resources i will need is my computer and Obs plus Vr

# Location scouting

Not applicable :3

# Procurement of stock audio/visual resources

All footage is self shoot on a previous date only non original content is the music

Aquired song is **Simple\_Beat** by [jacobsapp](#)