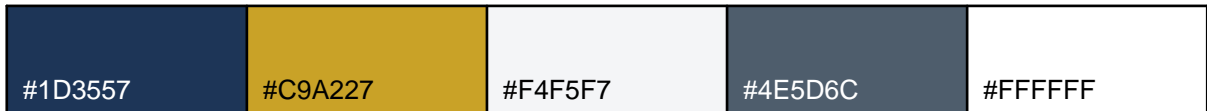


# iPoint Advisors Style Tile

## Strategic Advocacy & Public Solutions

### Color Palette



### Typography

Arial Bold — Headings

Arial Regular — Body Text

### Button Style

Background: Navy | Text: White | Hover: Gold

### Brand Direction

- Professional
- Government-focused
- Strategic
- Public/private consulting